



2013 Sponsorship Opportunities South Atlanta's Premiere Fall Festival!

Art & Unique Craft Vendors, Food Vendors,
Entertainment Stage, Interactive Children's Area & More!

Premier Festival Sponsor \$4000

- Opportunity to distribute promotional materials to patrons at "Welcome"/Entrance to festival - estimated at 4000
- Opportunity to have a representative speak at Entertainment stage
- Name and logo on event banners: "Bridgefest...brought to you by {insert your company name here}"
- VIP access to festival including 5 reserved parking spots & VIP restroom area
- Logo on event/volunteer staff t-shirts; 10 t-shirts
- Booth at event- 20x20 (must follow booth rules-information will be sent)
- Opportunity to submit information about your business for inclusion in an Eblast to our Eblast system (approximately 3500)
- Full media coverage, including print, radio, City website, City facebook and Bridgefest facebook

Bridge Sponsor \$2000

- Opportunity to have a representative speak at Entertainment stage
- Premiere place of logo on sponsor banners
- VIP access to festival including 3 reserved parking spots & VIP restroom area
- Logo on event/volunteer staff t-shirts; 5 t-shirts
- Booth at event- 20x20 (must follow booth rules-information will be sent)
- Logo and web link in Eblast (approximately 3500)
- Full media coverage, including print, City website, City facebook and Bridgefest facebook

Pine Sponsor \$1000

- Logo on event banners
- VIP access to festival including 1 reserved parking spot & private restroom area
- Booth at event- 10x10 (must follow booth rules-information will be sent)
- Listing in Eblast (approximately 3500)
- Media coverage, including print, City website, City facebook and Bridgefest facebook

Supporting Sponsor \$300

- Name on event banners
- Booth at event- 10x10 (must follow booth rules-information will be sent)
- Listing in Eblast (approximately 3500)
- Mention on Bridgefest facebook

ADDITIONAL SPONSORSHIP OPPORTUNITIES!

Stockbridge has added a ½ Marathon Event to the Bridgefest Weekend!

This race is part of the "Race For This City" series that is happening all over Georgia with the Stockbridge event benefitting Children's Healthcare of Atlanta.

Add marketing value to your Bridgefest sponsorship or sponsor just the ½ Marathon!



Presenting Race Sponsor \$1000

- Premiere logo placement on race shirts & promotional items
- Choice of sponsoring packet pickup on the Friday evening prior to race (having one on one face time with runners, setting up company information and branding it) OR sponsoring a Water/Aid/Mile Station on the course (First come, first choice)
- Opportunity to speak and start the Race
- Four (4) race entries
- Coverage on "Race For This City" race advertisements
- Media coverage through "Children's Healthcare of Atlanta" press releases, etc.
- Opportunity to put company promotion items in runner bags
- Includes all of the items listed on the \$300 Supporting Sponsor level of Bridgefest sponsorship.

Gold Race Sponsor \$500

- Logo on race shirts
- Choice of sponsoring packet pickup on the Friday evening prior to race (having one on one face time with runners, setting up company information and branding it) OR sponsoring a Water/Aid/Mile Station on the course (First come, first choice)
- Media mention through "Children's Healthcare of Atlanta" press releases, etc

Silver Race Sponsor \$200

- Name on race shirts
- One (1) race entry
- Opportunity to put company promotion items in runner bags
- Mention on Bridgefest social media sites